

ABSTRACT

Parenting is a way parents to educate and support the development of children from infant to adult. The problem arises when there are parents who unconsciously applying helicopter parenting (overparenting), until make her and her children become stressed. Research on helicopter parenting uses 3 techniques of data collection, i.e. interviews, questionnaires, and study of literature. Data acquisition with scientific theory of Visual communication design is obtained, applied to design media information in the form of book illustrations for parents who have children ages 4-7 years. The illustrations book are chosen so that a complex information can be packaged more interesting and easy to understand. The results of the research and the design is expected to educate parents to do the prevention of acts of helicopter parenting.

Keywords: Parenting, Helicopter Parenting, illustration book.