

ABSTRACT

Al Qossam, Izzuddin. 2018. The Director of Traditional Art Documentary Bringbrung.

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Biography documentary Bringbrung is a documentary about traditional art in Ledeng, District Cidadap Kotamadya Bandung. This traditional art is quite unique, with rituals that require incense and mystical smell combined with the reading of the book *Al-Barzanjie* by the master who tells the history of the Prophet Muhammad accompanied by percussion by 7 players and 2 dancers. The Bringbrung performance is held overnight and starts from after *Isya* until nearing dawn, this traditional art is usually held to fill circumcision, wedding, after harvest and house purification events. As a result of the times, this traditional art began to be marginalized by modern performing arts such as a single orchestra and *dangdut* event, in addition to this factor this traditional art was threatened with extinction due to its slow-regenerating regeneration caused by a lack of interest from the younger generation. Mr Danis Suara as the fifth generation Bringbrung mastermind told the community that this traditional art should be continued because Bringbrung is a cultural asset and local wisdom that must be maintained together.

Keywords: Directing, Film, Documentary biography, Bringbrung, Culture, Bandung