Abstract

Increasing the novel tourist promotion now has been intensively needed to reduce inequality among regencies. Thus, Virtual Tour comes as promising solution to be built in order to achieve this goal. The existing technology is provided by Virtual Tour named panorama graphic in 360. It could represent the real experience for tourist even they do not come to that tourist attraction. Based on its technology, this application, "Kampoeng Inggrisku" is launched not only to give an informative message, but also attract tourists in an unique way. "Kampoeng Inggrisku" itself is an virtual-reality-based application with videos and 360o panorama graphic features. The tourists could experience the real view and all things happened there using Kampoeng Inggris delightfully. Using the special virtual reality feature, the tourist could enjoy this advantage. "Kampoeng Inggrisku" also provides simple yet interactive quiz for its *user*.

Keywords: Kampoeng Inggrisku, *virtual tour, photo 360 degress*