

ABSTRACT

Pangesti, Shabrina Nova. 2018. *Production Designer Of Klenik Film Fiction About Kidung Rumeksa ing Wengi. Multimedia Concentration, Visual Communication Design Study Program, School of Creative Industry of Telkom University.*

Kidung Rumeksa ing Wengi is a prayer repellent that was created by Sunan Kalijaga. Need a high spiritual process of kebatinan so that when reading the prayer can be seen the benefits. Some people know that Lingsir Wengi is the creation of Sunan Kalijaga. Meanwhile, Syair between Lingsir Wengi and Kidung Rumeksa ing Wengi has nothing in common. Some articles and the media did not find out in advance so that caused such misunderstandings, the public just accepted the information and believed it to this day. Through film media and the design of the Production Designer concept by building the atmosphere in the film using the property setting with a symbolic cultural approach to convey the message Kidung Rumeksa ing Wengi to the target audience. The design method used is qualitative in the form of interviews, observations, and literature studies. Filming is expected to provide information about the content contained in Kidung Rumeksa ing Wengi.

Keyword: *Kidung Rumeksa ing Wengi, Film, Production Designer.*