ABSTRACT

Work motivation of the employee of PT. Muawanah Al Ma'soem Cileunyi Bandung is classified as inadquate. As can be seen from the 2017's statistics, the number of attendence is in fluctuate category, and the lowest percentage of employees' attendance occurred in December 2017 at 51%. Whereas, the compensation given by PT. Muawanah Al Ma'soem Cileunyi Bandung is appropriate and had been based on the employees' work performance.

This study aims to determine the impact of compensation given by the company to the employees, the level of employee motivation to work in the company and the effect of compensating on the motivation of employees of PT. Muawanah Al Ma'soem Cileunyi Bandung.

The method used in this study is quantitative methods. Data collection technique is done by distributing questionnaires to 133 respondents who are the employees of PT. Muawanah Al Ma'soem. The sampling technique used in this study is convenience sampling, where the questionnaire is distributed to respondents with a total number of employees 133. The analysis technique used to interpret the results of the research is descriptive analysis technique and simple linear regression analysis.

The results shows that the provision of compensation systems and employee motivation are considered into a according and height category. The compensation given by the company to the employees has a significant positive influence on the work motivation of PT. Muawanah Al Ma'soem Cileunyi Bandung.

The company can provide loyalty benefits to employees who worked at PT. Muawanah Al Ma'soem for a long. Furthermore, PT. Muawanah Al Ma'soem can provide office allowances so that employees are motivated to get the key to authority at work.

Keywords: Compensation, Work Motivation, Simple Linear Regression