## ABSTRACT

Sri Baduga is a museum in Bandung that have historic an culture collection from province of west java. Total collection that kept in this museum till 2013 is 6.945 piece and has been choosen to became Cultural and History Heritage place in Bandung. Despite that media information that Sri Baduga have is still not efficient and informative. Above that, print media that Sri Baduga have still cant give image of Sri Baduga in society because the information is to crouded and not have interest to read. While print media give huge advantage to museum, not only visitor but for some event like, Museum tour, museum expo and many more that can add more value to print media. This design is made with observation, interview from museum and literature review books to produce media information in the form of guidebook that can be museum characteristic and become media communication and promotion in society.

Keywords : Museum, People, Ilustrasi, Guide book