ABSTRACT

MARKET PLACE DASHBOARD DESIGNING FOR BORONG'S STARTUP USING INCREMENTAL ITERATIVE

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Marketplace is considered to be able to help Indonesian farmers get out of the trap of chain problems because farmers can determine and compare prices transparently. The marketplace requires a dashboard to integrate and present importand data and information needed to manage the BorongAjaYuk marketplace so that the BorongAjaYuk dashboard is created with the back-end design using the PHP programming language, Laravel version 5.8.8 framework, MySQL database and iterative incremental development methods. The method used in the construction of this application is iterative and incremental so that evaluations are carried out at each phase. In addition, a BorongAjaYuk dashboard application was tested by testing webqual 4.0 with the black-box testing approach .

Keyword : Laravel , View JS, Market Place, PHP, agricultural