

ABSTRACT

APPLICATION OF COMPUTER EMBROIDERY TECHNIQUE WITH INSPIRATION OF SAVOY HOMANN HOTEL EXTERIOR FOR FASHION ACCESSORIES PRODUCTS

By

Kamilia Annisah

NIM : 1605150035

Textile Craft and Fashion

The development of the fashion world, especially in fashion products in Indonesia is very rapidly developing, one of the factors being supported by the emergence of local designers who adapted the elements of the building. From this phenomenon shows that there is potential in the building to be appointed as a fashion product. Using computer embroidery techniques as the application of visual forms of buildings that are applied to fashion accessories products in the form of bags for women.

This study uses qualitative methods with data collection in the form of literature studies, observations, interviews, and experiments in the form of explorations of computer embroidery techniques. Explorations of computer embroidery techniques is done by machine and computer. The way it works began with the creation of designs through digital after that it was refined with a computer embroidery machine. The result of this research is an application of computer embroidery techniques on fashion accessories products with inspiration from the exterior of the Savoy Homann Hotel building.

Keywords: Fashion, Savoy Homann Hotel, Computer embroidery.