

## **ABSTRACT**

*Play activity is an activity that is needed in children at an early age to develop children's creativity through imagination channeled by verbal or non-verbal communication. Besides, playing can develop language skills, perspective, creativity, and memory. Rumah Lentera community stands to realize the place for children to play by developing the potential of children who live in the Sugema Terusan Buah Batu Gang. The purpose of this study is to describe how the group communication patterns occur between teachers and children in the Rumah Lentera community. In this study, communication patterns were researched, namely interaction analysis, communication hierarchy, groups of ideas and emotional groups. The method used in this study is qualitative using a case study approach. Case studies can be used to investigate small social units and to explain a case by answering the question of how and why. The results of this study show how the analysis of the interaction between teachers and children in communication is a special call, the method of art therapy, the form of communication, and observation of interest. With the hierarchy of door to door communication, age positioning, diagonal communication to parents, child development results. And two group activities, namely the stages of dongeng song arrangement ideas and problem-solving, and emotional stages saw from the child's experience in skill and awareness to maintain the environment.*

**Keyword:** *Communication Pattern, Community, Children.*