

ABSTRACT

Education is a conscious and planned effort to create a learning atmosphere and learning process so that students actively develop their potential to have religious spiritual strength, self-control, personality, intelligence, noble character, and skills needed by themselves, society, nation and state

This research was conducted at Telkom University precisely at the Faculty of Business Economics with student engagement as an independent variable and academic achievement as the dependent variable. The purpose of this study was to find out student engagement, academic achievement of Management Business Telecommunication and Informatics students Year of 2015. In addition, to see how the influence of student engagement on academic achievement on Management Business Telecommunication and Informatics students Year of 2015.

The population in this study were active students which were students of Management Business Telecommunication and Informatics students Year of 2015. The method applied in this study is a quantitative method with the aim of descriptive research. Data analysis in this study through descriptive statistical analysis, normality test, heteroscedasticity test, simple linear regression analysis, coefficient of determination, and T test hypothesis test.

The results obtained in this study indicates that student engagement has a significant influence on academic achievement in Management Business Telecommunication and Informatics students Year of 2015 student. This result has been proven based on the hypothesis that H_0 is rejected and H_1 is accepted.

Based on the results of the test and data analysis, it can be concluded that student engagement has a significant influence on academic achievement with a percentage by 64.1%. While the remaining 35,9% is explained by other causes or factors not examined in this study.

Keyword: Student engagement, Academic Achievement, Learning Achievement.