

## DAFTAR GAMBAR

GAMBAR 1.1 Informasi Aplikasi UseeTV Go 10/11/2018 .....	2
GAMBAR 1.2 Rating Review Play Store UseeTV Go 10/11/2018 .....	2
GAMBAR 1.3 Digital di Indonesia Januari 2018 .....	3
GAMBAR 1.4 Pertumbuhan Digital di Indonesia Januari 2018.....	4
GAMBAR 1.5 Proporsi kategori negative review .....	5
GAMBAR 2.1 <i>Metric</i> .....	12
GAMBAR 2.2 <i>Usability Framework</i> .....	13
GAMBAR 2.3 <i>Usability Problem Found</i> .....	17
GAMBAR 2.4 10 Pertanyaan <i>System Usability Scale (SUS)</i> .....	20
GAMBAR 2.5 Skor <i>Grading System Usability Scale (SUS)</i> .....	21
GAMBAR 2.6 <i>Net Promoter Score (NPS)</i> .....	22
GAMBAR 2.7 Model Penelitian .....	27
GAMBAR 4.1 Persona.....	39
GAMBAR 4.2 Jenis Kelamin .....	40
GAMBAR 4.3 Usia .....	40
GAMBAR 4.4 Pekerjaan.....	41
GAMBAR 4.5 <i>Testing 1 (RStudio)</i> .....	50
GAMBAR 4.6 GGRapt (RStudio).....	51
GAMBAR 4.8 <i>Testing 2 (RStudio)</i> .....	52
GAMBAR 4.9 GGRapt (RStudio).....	53
GAMBAR 4.10 Alur Task Register/Login.....	58
GAMBAR 4.11 Alur Task Live TV .....	59
GAMBAR 4.12 Alur Task TVOD .....	60
GAMBAR 4.13 <i>Seacrh Motogp</i> .....	61
GAMBAR 4.14 Alur Task VOD.....	62
GAMBAR 4.15 Tampilan <i>Search VOD</i> .....	62

GAMBAR 4.16 Alur Task Konten Happening .....	63
GAMBAR 4.17 Alur Task Event .....	64
GAMBAR 4.18 Sketsa Rekomendasi Responden Nomor 13 .....	69