

ABSTRACT

Telkom University is one of the private universities that places entrepreneurs as an inseparable part of an educational process, in addition to fulfilling Telkom University's Master Plan of Development (RENIP) which is the Telkom University Grand Strategy in 25 years to come with a vision in 2038 namely "Becoming a Global Entrepreneurial University. From the 7 Faculties that exist, this research was conducted at the Faculty of Economics and Business, Informatics Telecommunications Business Management (MBTI) Study Program. The purpose of this study is to evaluate (RPS) entrepreneurial concentration courses with their implementation that have an impact on the competency of student entrepreneurship. The results of the study will be feedback for the (MBTI) study program.

The method of data collection in this study by distributing questionnaires to 128 students / respondents. The questionnaire used has several statements with a 4-point Likert scale. The technique in this study is a non-probability technique with convenience sampling. In explaining the results of the study, the data analysis techniques used were descriptive analysis and gap analysis.

The results of this study state that based on descriptive analysis, student entrepreneurial competence after participating in entrepreneurial concentration learning is in the high category, which is 79.37%, this indicates that students agree to have such competencies in the absence of gaps in the entrepreneurship concentration curriculum which is -0.052. Each dimension of the course learning plan has a negative gap because the expectation value is above the customer's perception value even though there is also a positive gap value. Through the results of this study it can be concluded that the MBTI study program is still understandable but it is better to make improvements in its performance in order to minimize the gap between expectations and perceptions.

Keywords: Entrepreneurship Education, Entrepreneurship Learning, Entrepreneurship Competence.