

## HALAMAN MOTO DAN PERSEMBAHAN

*So verily with the hardship there is relief, verily with the hardship there is relief. – (Q.S Al-Insyirah: 5-6)*

*And Say: My lord, Increase me in knowledge. – (Q.S Thaha: 114)*

*My Success is only by Allah. – (Q.S Huud: 88)*

*“Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time.” – Thomas A. Edison*

*“There are no shortcuts to any place worth going.” – Beverly Sills*

KUPERSEMBAHKAN TUGAS AKHIR INI UNTUK

Kedua orang tuaku Asep Sudrajat dan Nani Sulistiawati

Adik-adikku M. Ressa Bimantara dan Istighfari Puspa Qirana S

Dan

Almamater tercinta

Program Studi Ilmu Administrasi Bisnis

Fakultas Komunikasi dan Binis

Universitas Telkom

Bandung