

ABSTRACT

Shopping was one of the activities that everyone has done. Whether it's every day, every week, or every month. The intensity of spending in Indonesian society is incredibly high, this was proven by the statement of Badan Pusat Statistik (BPS) released that Indonesian people's per capita income in 2018 reached Rp 11,06 million/year. The author found some problems in this case. One of which is Indonesian society often forgets what they need to buy when they are in a shopping center. The author analyzed and designed app infrastructure through the analysis phase which includes gathering needs, gathering shopping data sets, and building prototypes. The application that will be built is Android-based in accordance with the needs of Indonesian society that Android users are more than 80%. Therefore, the author will build a Smart Shopping Plan App which will help users determine their shopping plan that helps with the Association Rule method between each item that would be bought by the users.

Keywords: shopping plan, association rule, android apps