

ABSTRACT

APPLICATION OF ULOS TUMTUMAN FABRIC MOTIFS ON READY TO WEAR DELUXE FASHION

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Ulos Tumtuman cloth is one type of woven fabric typical of the Toba Batak tribe. At first the Ulos Tumtuman cloth was worn as ropes or headbands by men in a Batak traditional ceremony procession. In Batak Language the word Tumtuman means ditumtumhon or in Indonesian means to be held tightly. This is in accordance with the method of use, namely by holding a piece of cloth, then twisted to form ropes. Along with the development of the times, now Ulos Tumtuman cloth began to function as a complement to the Batak tribal wedding dress, namely by using Ulos Tumtuman cloth as a sarong and scarf. Not only that, Ulos Tumtuman fabric is now also designed by various renowned fashion designers in the country to be a collection of ready-to-wear fashion designs. This shows that Ulos Tumtuman fabric has the potential to be developed into a variety of ready-to-wear fashion collections. From the phenomenon of the development of the use of Ulos Tumtuman fabric, the author then conducted research on the potential possessed by Kain Ulos Tumtuman, through observation on online media, field observations, literature studies, interviews with various related sources, and exploration to find out what potential only the Ulos Tumtuman fabric. From various studies and the results of exploration that have been carried out, the author knows that the motifs found in the Ulos Tumtuman fabric can be developed through the process of making digital motifs. From the motives that have been obtained through the technique of making digital motifs, the writer can then apply these motifs to the surface of textile materials by applying digital printing techniques and then apply beading embellishment on the surface of fashion products to get the final results in accordance with the fashion design concept fashion products with the classification of Ready to Wear Deluxe fashion.

Keywords: Ulos Tumtuman, Digital Pattern, Textile Printing, Beading, Ready to Wear Deluxe