

ABSTRACT

Haryono, Hardi. 2019. *Director of Photography in Sukma Films as a Suicide Prevention at Jati Area by Adapting Tembang Macapat*. Final Task. Visual Communication Design. Faculty of Creative Industry. Telkom University.

Suicide is a deviant behavior because it hurts yourself to the point of death. In Indonesia this case is very alarming, because from year to year the number of people who commit suicide is increasing. The police have tried to carry out socialization but were ineffective because they lacked public interest in socialization which only spoke in public. Therefore, a short film needs to be made which is used as a medium of information to the public.

Keywords: Psychology, Message, Views