

REFERENCES

- Airbnb. (2008) company profile (diakses pada oktober 2018). - Office locations, Competitors, Funding, Valuation, Financials, Employees, Key People, Subsidiaries, News. (n.d.). Retrieved from <https://craft.co/airbnb>
- Airbnb.(2008). About Us. (n.d.). (diakses pada oktober 2018). Retrieved from <https://press.airbnb.com/about-us/>
- Abdillah, W. and Jogiyanto, H. (2015).Partial Least Square (PLS): Alternatif Structural Equation Modeling (SEM) dalam Penelitian Bisnis. ANDI Yogyakarta
- Alalwan, A., Dwiyyedi, Y., & Rana, N. (2017). Factors Influencing Adoption of Mobile Banking by Jordanian Bank Costumers: Extending UTAUT2 with trust. *International Journal of Information Management*, 99-110.
- al., V. e. (2003). USER ACCEPTANCE OF INFORMATION TECHNOLOGY: TOWARD A UNIFIED VIEW. *MIS Quarterly*, 425-476.
- Asosiasi Penyelenggara Jasa Internet Indonesia. (2018). *Penetrasi dan Perilaku Pengguna Internet Indonesia. Jakarta: APJII.*
- Awlina. (2016). Analysis of UTAUT2 Model Application towards Consumer Behavior on Buying Ticket Thru Traveloka Mobile Application .
- Company Profile (2017) : Airbnb, Inc. (diakses pada oktober 2018). Retrieved from <https://www.platinumpropertiesnyc.com/blog/company-profile-airbnb-inc>
- Cooper, Donald R., & Schindler, Pamela S. (2011). Business research methods (11th ed.). New York: Mc GrawHill

- Edelman, B., & Luca, M. (2012). Digital Discrimination: The Case of Airbnb.com
- Escobar-Rodríguez, T., & Carvajal-Trujillo, E. (2014). Online purchasing tickets for low cost carriers: An application of the unified theory of acceptance and use of technology (UTAUT) model. *Tourism Management*, 43, 70-88.
- EMarketerChart. (2017, May 25). Top 10 US Hotel & Accommodation Sites, Ranked by Total Traffic, Q1 2017 (millions and % change vs. same period of prior year). Retrieved from <https://www.emarketer.com/Chart/Top-10-US-Hotel-Accommodation-Sites-Ranked-by-Total-Traffic-Q1-2017-millions-change-vs-same-period-of-prior-year/208268>
- George, B.P. (2018). What determines tourist adoption of smartphone app? An analysis based on the UTAUT-2 Framework. *JHTT* 2018.
- Hawkins, D., & Mothersbaugh, D. (n.d.). Overall Model of Consumer Behavior. In *Consumer Behavior: Building Marketing Strategy* (10 ed.). New York, NY: McGraw-Hill/Irwin.
- Indrawati. (2015). *Metode Penelitian Manajemen dan Bisnis, Konvergensi Teknologi Komunikasi dan Bisnis*. Bandung: PT Refika Aditama.
- Indrawati. (2017). *Perilaku Konsumen Individu*, Bandung: PT Refika Aditama.
- Indrawati, & Najiya, R. (2017). Predicting Acceptance and Use Behavior of Consumers toward IndiHome Services by Using Extended UTAUT Model (A Case Study in Bandung). *International Journal of Science and Research*, 1860-1865.

Indrawati, & Haryoto, K.S (2015, August). The Use of Modified Theory of Acceptance and Use of Technology 2 to Predict Prospective Users' Intention in Adopting TV Streaming. In International Conference on

Indrawati & Putri (2017, November). The Use of Modified Unified Theory of Acceptance and Use of Technology 2 Model To Analyze Factors Influencing Continuance Intention of E-payment Adoption (A Case Study of Go- Pay from Indonesia). In International Journal of Science and Research (IJSR), 2017.

Indrawati, & Tohir, L. (2016). Predicting Smart Metering Acceptance by Residential Consumers: an Indonesian Perspective. Fourth International Conference on Information and Communication Technologies (ICoICT). Bandung: IEEE.

Indrawati, & Yusliansyah. (2017). Adoption factors of online-web railway ticket reservation service (A case from Indonesia). 5th International Conference on (pp 1-6). IEEE.

Indrawati, & Mansur, D. M. (2015). Behavioral Intention to Use @wifi.id Services in Indonesia. *3rd International Seminar and Conference on Learning Organization (ISCLLO 2015)*.

Kotler, P., & Keller, K. (2012). *Marketing Management (14th ed)*. New Jersey:Prentice Hall: Upper Saddle River.

Kotler P., & Keller, K. L. (2016). *Marketing Management (15 edition)*. Upper Saddle River, New Jersey: Prentice Hall

Lai & Shi. (2015). The Impact of Privacy Concerns on The Intention for Continued Use of an Integrated Mobile Instant Messaging and Social Network Platform.

Laudon, Kenneth C. & Traver, Carol Guercio. (2014). E-commerce 2014 (Business, Technology, Society). Tenth Edition. Pearson.

Manaf, N.R., & Ariyanti, M. (2016, November). Exploring Key Factors On Technology Acceptance of Mobile Payment Users in Indonesia Using Modified Unified Theory of Acceptance and Use of Technology (UTAUT) Model Use Case: ABC Easy Tap. In *The IIER International Conference*, on (pp. 1-5).

Marhaeni, G. M. (2014). Analisis Perilaku Penggunaan Aplikasi Pesan Instan Dengan Menggunakan Model Unified Theory of Acceptance and Use of Technology 2 Di Kota Bandung (Master's thesis, Telkom University, 2014) (pp. 1-159). Bandung: Telkom University.

Maryoto, A. (2016, 04 11). Kisah Orang Indonesia Berbisnis Kamar Tidur yang Kosong di AirBnB Artikel ini telah tayang di Kompas.com dengan judul "Kisah Orang Indonesia Berbisnis Kamar Tidur yang Kosong di AirBnB", <https://tekno.kompas.com/read/2016/04/11/13560787/Kisah.Orang.Indon>. Retrieved from [kompas.com: https://tekno.kompas.com/read/2016/04/11/13560787/Kisah.Orang.Indonesia.Berbisnis.Kamar.Tidur.yang.Kosong.di.AirBnB](https://tekno.kompas.com/read/2016/04/11/13560787/Kisah.Orang.Indonesia.Berbisnis.Kamar.Tidur.yang.Kosong.di.AirBnB)

Mouakket, S. (2015). Factors influencing continuance intention to use social network sites: The Facebook case. *Computers in Human Behavior*, 53 , 102-110.

Nidya, Indrawati. (2019). Costumer Continuance Intention Towards Smart Mobility Adoption A Case Study of LRT Palembang.

- Nofadhila, A., Prasetyo, A., & Sofyan, E. (2018). The Consumer Acceptance of Traveloka Mobile App Affects Behavioral Intention: Analyzing 7 Factors of Modified UTAUT3 (Study Case in Indonesia). *e-proceeding of management*, 874-883.
- Ponte, Trujillo, Rodriguez. (2015). Influence of Trust and Perceived Value on the Intention to Purchase Travel Online: Integrating The Effects of Assurance on Trust Antecedents, 286-3012.
- Perkembangan Teknologi Masa Kini Buat Dunia Makin Digital dan Mobile. (2018, November 08). Retrieved from <https://blog.eikontechnology.com/perkembangan-teknologi-masa-kini-buat-dunia-makin-digital-dan-mobile/>
- Ponte
- Quattrone, G., Capra, L., Proserpio, D., Quercia, D., & Musolesi, M. (2016). Who Benefits from the “Sharing” Economy of Airbnb?
- Rauf, S. (2016, 8 9). *Airbnb, solusi alternatif akomodasi seru* . Retrieved from Plesiran Keluarga: <https://plesirankeluarga.com/2016/08/09/airbnb-alternatif-akomodasi-seru/>
- Reily, M. (2018, 1 3). *Airbnb Cetak Rekor 3 Juta Pengguna di Malam Tahun Baru 2018*. Retrieved from katadata.co.id: <https://katadata.co.id/berita/2018/01/03/airbnb-cetak-rekor-3-juta-pengguna-di-malam-tahun-baru-2018>
- Sekaran, U. & Bougie, R. (2016). *Research Methods for Business: A Skill Building Approach (7th Edition)*. Haddington: John Wiley & Sons Ltd.
- Sugiyono. (2014). *Metode Penelitian Kombinasi (Mixed Methods)*. Bandung: Alfabeta. United Nations. *Definition of Youth*. [online]. Available on: <http://www.un.org/esa/socdev/documents/youth/fact-sheets/youth-definition.pdf>. [October 26th 2017]

Sharepost. (2017). The Case for Airbnb's \$50 Billion IPO in 2018. Diakses pada 20 november 2018, dari <https://sharespost.com/insights/blog/the-case-for-airbnbs-50-billion-ipo-in-2018/>.

Sheppard, S., & Udell, A. (2016). Do Airbnb properties affect house prices?
Telkonologi.id. (2018, 5 3). *Top 10 Startup dengan Ranking Teratas di Dunia* .
Retrieved from Teknologi.id: <https://teknologi.id/bisnis/top-10-startup-dengan-ranking-teratas-di-dunia/>

SimiliarWeb. (n.d.). Top sites ranking for Travel Accommodation And Hotels in the world. Retrieved from <https://www.similarweb.com/top-websites/category/travel/accommodation-and-hotels>

Slee, T. 2016. What's Yours Is Mine: Against the Sharing Economy. New York: Or Books

Telkonologi.id. (2018, 5 3). *Top 10 Startup dengan Ranking Teratas di Dunia* .
Retrieved from Teknologi.id: <https://teknologi.id/bisnis/top-10-startup-dengan-ranking-teratas-di-dunia/>

Venkatesh et al.,. (2003:447). User Acceptance of Information Technology: Toward A Unified View. MIS Quarterly, 425-478.

Venkatesh, V., Morris, M. G., Davis, G. B., & Davis, F. D. (2003). User Acceptance of Information Technology: Toward a Unified View. MIS Quarterly, 27 (3), 425-478.

Venkatesh, V., Thong, J. Y., & Xu, X. (2016). Unified Theory of Acceptance and Use of Technology: A Synthesis and the Road Ahead. 328 – 376.

- Venkatesh, V., Thong, J. Y., & Xu, X. (2012). CONSUMER ACCEPTANCE AND USE OF INFORMATION TECHNOLOGY: EXTENDING THE UNIFIED THEORY OF ACCEPTANCE AND USE OF TECHNOLOGY. *MIS Quarterly*, 157-178.
- Wicaksono, S. (2018, April 02). Hal yang Bisa Dipelajari Startup Pariwisata Indonesia dari Airbnb. Retrieved from <https://phinemo.com/hal-yang-bisa-dipelajari-startup-wisata-dari-airbnb/>
- Xu, X. (2014). Understanding users' continued use of online games: An application of UTAUT2 in social network games. *MMEDIA* 2014.
- Yeh, M.L., & Tseng, Y.L (2017, January). The college students' behavior intention of using mobile payments in taiwan: an exploratory research. In *IASTEM International Conference on* (pp. 1-5).
- Zervas, G., D. Proserpio, and J. W. Byers. 2017. "The Rise of the Sharing Economy: Estimating the Impact of Airbnb on the Hotel Industry." *Journal of Marketing Research* 54 (5): 687–705.
- Zikmund, W., G., Babin, B., J., Carr, J., C., and Griffin, M. (2010). *Business Research Methods* (8 th ed) . Canada. South-Western Cengage Learning.