ABSTRACT

The city of Sawahlunto was originally called colonial city. Aftrerwards, the colonial government built a colonial-style city. The city of Sawahlunto looks different from other cities because of main determinants, namely buildings that have characteristics of colonial town and coal deposits are high abundant. City government is trying hard to maintain the declining quality of the city environment to enhance its identity as "Little Dutch".

Creative economic development is also one of the government's choices in this city's development, after coal production ends, tourists can find products from creative endeavors of Sawahlunto city communities. These products include the coal crafts in Sawahlunto city, West Sumatra, which known with coal production. Beside being dominated by the mining sector and creative economic development, Sawahlunto is also popular with tourist attractions. The expansion of tourism in Sawahlunto city in every year is well increasing, getting tremendous enthusiasm from the communities and the government.

In terms of tourism supporting facilities, Sawahlunto City has 3 hotel units, namely Parai City Garden hotel (3 stars), Ombilin hotel (1 star), and Laura hotel (1 star). Due to the lack of tourism support facilities, which offer modern mixed with heritage designs are accepted by this city's people. The design of this 4-star hotel is expected to improve the tourism sector, people's economies and introduce visitors to the application of modern hotel design, and still have Netherland's heritage that will be applied to hotels in Sawahlunto city.

Key Words: Sawahlunto City, Colonial Town, Creative Economy, Hotel, Heritage