

Artificial satellites are one of the most complex technological contraption. Since 1957, humans have launched satellites into space, led by the Soviet Union with Sputnik 1. The satellite technology enable us to explore our solar system, as well as more mundane but nevertheless important still is the long-range communication, navigation, and defense capability we now have thanks to it. However, it appears that many teenagers only have passing knowledge of satellites. According to the Public Relations head of LIPI, Dwie Irmawaty Gultom, communication of science should be concise and make use of analogies so that it is more accessible to the laypeople, such as with graphics and video. That is because the young generation today are perceived to be more visual. The purpose of this design is to increase the appreciation and comprehension of teenagers about satellites. The research method used is literary examination on published comics which are popular, and interview on comic artist and LAPAN. Based on the results of the research, it is found that comic as a visual media is a suitable and effective for the visual young generation. With this information and with consideration of the author's skills and interest, the author will design a webcomic aimed at teenagers which contain information about satellites and its uses. The design results in a webcomic with stories about iconic satellites, both indigenious and international. With this design, it is hoped that the young generation will show more interest to satellites and its functions in our daily life, as well as its future potential.

Keywords: Comic, LAPAN, Satellites, Science, Webcomic