

## ***ABSTRACT***

*Every organization in a company definitely wants to have best organizational communication, especially in conflict handling management. The process of conflict management will run smoothly if communication in internal company is streamline. In organizational communication, the direction of information flow is important to be examined because it is how we know communication flows within the organization. If there is miscommunication, it can lead and blow the conflict or disputes between other teams, therefore it is necessary to do conflict management.*

*This study intend to determine the direction of information flow and conflict management between the Assignment Editor team and the coverage team on CNN West Java. The method used in this study is descriptive qualitative with data collection techniques form into observation and interview. The results of this study indicate that the direction of flow is carried out in the form of vertical downward communication, vertical upward communication and horizontal communication.*

*In the process of conflict management that occurs within the organization do an approach that is in accordance with the causes and process of conflict that have been carried out. From the evaluation it can be implied that organizational communication has been established and improved overt time.*

***Keywords*** : *Organization Communication, Information Flow, Conflict Management*