

## **ABSTRACT**

Background is an aspect that has an important role in making motion comics. The definition of background is a representation from a place in a realistic or even an imaginary which is then combined with a character which serves to explain a condition and circumstances. The designer took several places as the main reference such as the Gedhe Kauman Mosque based on the main theme of Grebeg Maulud. Grebeg Maulud is held every year in the field of the Gedhe Kauman Mosque in commemoration the Birthday of the Prophet Muhammad SAW. Grebeg Maulud is a part of Sekaten events that become an annual event tradition in Yogyakarta. The Grebeg Maulud was held in the Gedhe Kauman Mosque field in Yogyakarta. The results of this research using qualitative method and the interview were applied to a motion comic *Telu Konco* with a duration of nine minutes. The designer also did literatur study for reinforce data such as Princip animation from Frank Thomas and Ollie Johnston, motion comic from Scott McCloud, animation theory from Ruslan. Beside that, the designer took stylize for this motion comic so the kids can understand the film in the simple way. The designer hopes that the children aged 10-12 years can understand what's the message of this motion comic. The designer hopes that with this motion comic, children will be able to remember the locations related to the traditional Grebeg Maulud ceremony.

Keyword: Background, Grebeg Maulud, Motion Comic