ABSTRACT

Framing analysis in the present era can be described as an analysis to find out how reality (events, actors, groups, or whatever) is framed by the media. This research is entitled "News of Gadjah Mada University Student Sexual Harassment Cases (Online Media Framing Analysis Kompas.com and Detikcom)". The purpose of this study is to see how Kompas.com and detikcom frame the reality that exists in reporting on cases of sexual abuse of UGM students. This study uses Robert N. Entman's framing analysis with qualitative research methods and constructivism paradigms. The object used is about the news that discusses the UGM Student Sexual Harassment Case. The data analysis unit in this study is the news text regarding the UGM Student Sexual Harassment Case on kompas.com and detikcom, where four news from each media were taken. The results obtained in this study were found that kompas.com tried to support the victims in solving this case can be seen from each report examined by kompas.com as if they want to give sympathy from the reader through the news. Whereas the detikcom news is more likely not to try to make sympathy for the victims for their readers, which appear to be more important in highlighting information from the UGM and the suspect's attorney.

Keywords: framing, Robert N. Entman, sexual abuse of KKN UGM, kompas.com, detikcom