

## **ABSTRACT**

*This study is conducted to determine the condition of work motivation and employee performance of Droplets Company. The purpose of this study is to find out and analyze the motivation of its employees' work performance, the performance of their employees, and find out how is the influence of work motivation on Droplets Company employee performance. This research uses quantitative methods with descriptive-causality research type. Sampling is conducted using a jenuh sampling method, with a total of 20 respondents. The data analysis technique used is descriptive analysis and simple linear regression analysis. Based on the results of partial hypothesis testing, work motivation affects the performance of Droplets Company employees. Based on the analysis of the coefficient of determination, the effect of Work Motivation on Employee Performance is 32.3%, the remaining 67.7% is influenced by other factors not examined. The conclusion in this study is that work motivation has a positive effect on the performance of Droplets Company employees in Bandung.*

**Keywords:** *Motivation, employee performance, discipline, Droplets Company*