

## **ABSTRACT**

*This research was conducted in West Bandung Regency, which is a PT XYZ region to manage the procurement project and installation of the STTF PT-3 stage 1 optic fiber optic plant (OSP-FO) 2020. Based on the existing conditions and company evaluations on the procurement and installation project outside the fiber optic plan (OSP-FO) STTF PT-3 2019 as many as 39 projects failed. The company's failure to manage the procurement project and installation of the STTF PT-3 2019 outside optical fiber (OSP-FO) project occurred in the preparation and installation phase. The problem factor faced by the company in managing the procurement project and installation of the STTF PT-3 2019 outside optical fiber (OSP-FO) project is miscommunication on the project implementation and the slow process of licensing. As a result, the project failed or was moved to the next stage. There are 3 phases used in this study, namely stakeholder register, stakeholder engagement plan, and communication management plan. The 3 phases are used to design developing stakeholder management projects. Based on the results of the study identified 47 stakeholders. Of the 47 stakeholders, there are 21 internal stakeholders and 26 external stakeholders. Based on this explanation, a study was conducted at PT XYZ to develop a stakeholder management and communication plan project on the procurement and installation of the STTF PT-3 phase 1 fiber optic (OSP-FO) project outside 2020 in the West Bandung region.*

***Keywords: project, project management, stakeholders, communication***