

PREFACE

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Thanks to Allah SWT Who has given his grace and guidance that has been given to the author that made this thesis complete. Shalawat and greeting may always be devoted to the Prophet Muhammad SAW who has guidance us from the darkness to clear light.

This thesis is entitled “Perceived Ease of Use Analysis Towards Repeat Purchase Intention with Convenience as an Intervening Variable on Feature Usage of Grab-Food” resolved with purpose to fulfil the requirement of undergraduate degree in Department of Business Administration, Faculty of Communication and Business at Telkom University, Bandung.

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Delia Anggraini