ABSTRACT

This study aims to analyze the influence of Corporate Social Responsibility, Intellectual Capital, and Board of Director on Corporate Performance (An Empirical Study of Non Financial Companies Listed on The LQ45 Index Period 2014-2018). Sampling in this research is using a purposive sampling method. From this purposive sampling method, 8 mining LQ45 companies for five years. The analytical model used is descriptive statistics, classic Assumption test, panel data regression analysis, simultaneous testing is proven by F-test and partial testing with T-test.

This research was conducted to see how the non financial company's performance LQ45 index during the year 2014-2018 in term of profitabilitas (Return on Assets) side, as well as the causal factor. This analysis can be beneficial in user's financial statements especially stakeholders in taking business decisions viewed on term of Corporate Social Responsibility, Intellectual Capital, and Board of Director. Corporate Social Responsibility is used to see how the company's responsibilities to the Environment in which the company carries out its activities, Intellectual Capital to see how the company manages its intellectual property, and the board of directors is expected to make Effective.

The results showed that: (1) Corporate Social Responsibility has no effect on the company's performance. (2) Intellectual Capital has a significant effect on the company's performance. (3) The Board of Directors has no effect on the company's performance. (4) Corporate Social Responsibility, Intellectual Capital, and board of directors simultaneously have a significant effect on the non financial company's performance listed on the LQ45 index.

Keyword : Board Of Director, Corporate Performance, Corporate Social Responsibility, Intellectual Capital, and Return on Assets (ROA).