

**PENGARUH *GREEN AWARENESS, GREEN COMMITMENT, GREEN COMPANIES, GREEN CIRCLE, DAN GREEN EXPERIENCE* TERHADAP *GREEN PURCHASE DECISION* KONSUMEN STARBUCKS KOTA BANDUNG**

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**THE INFLUENCE OF GREEN AWARENESS, GREEN COMMITMENT, GREEN COMPANIES, GREEN CIRCLE, AND GREEN EXPERIENCE TOWARD GREEN PURCHASE DECISION OF STARBUCKS CONSUMERS IN BANDUNG**

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