## ABSTRACT

The development of information advice that continues to increase and the need for information advice must be fast and timely will affect the pace of social needs, as faced by the Tasikmalaya District Government. The current market price management process in Tasikmalaya District is still carried out manually, such as the head of the market being unable to send conventional price data, thus hampering the data collection process by the Department of Industry and Trade. Another weakness is the presentation of market price information is not met so that people do not know the comparison of market prices. So the purpose of this research is to build a web-based market price data management system in Tasikmalaya District using the PHP programming language (PHP Hypertext Preprocessor) and MySQL database. The application is able to solve the problems encountered in managing market price data in Tasikmalaya District.

Keywords: market price, management, website