

ABSTRACT

Entrepreneurship emerged as an important driver for economic development and job creation. Through the introduction of entrepreneurship educational institutions can be realized with the right target to instill independence from an early age, one of them is at the Al-Ittifaq Islamic Boarding School which has applied entrepreneurship in learning and student activities. Currently the core elements of entrepreneurship have evolved to include a variety of factors in line with the increasingly important role of entrepreneurship in the success of various fields. Currently the concept of humane entrepreneurship is intensified as an effort to implement entrepreneurial activities based on humanity. No exception in the entrepreneurship activities of Al-Ittifaq Islamic Boarding School. Entrepreneurship activities at Al-Ittifaq Islamic Boarding School do not fully involve students and there is still a collection of tuition fees for some students.

The purpose of this study was to determine the management of students in entrepreneurial activities, analyze and describe the humane cycle and the enterprise cycle as a basis that influences the application of humane entrepreneurship in entrepreneurship activities at Al-Ittifaq Islamic Boarding School.

Data collection methods are carried out qualitatively through field observations, interviews and documentation on entrepreneurial activities. The sampling technique in this study is Non-probability sampling by determining the source of data in the interviewee conducted by purposive sampling. Data analysis techniques used in this study are descriptive analysis and interactive analysis and then processed using Atlas.ti qualitative data analysis tools.

The results of this study indicate that the humane cycle influences the application of humane entrepreneurship in the Al-Ittifaq Islamic Boarding School entrepreneurship through components contained in the humane cycle, namely empowerment, ethics, equality, engagement, and ecosystem. Then the enterprise cycle also influences the application of humane entrepreneurship in the entrepreneurship of Al-Ittifaq Islamic Boarding School through components contained in the enterprise cycle, namely envisioning, enthusiasm, enlightenment, experimentation, excellence.

Pondok Pesantren has implemented humane entrepreneurship through management of entrepreneurial management oriented to its human aspect aimed at achieving entrepreneurial growth, innovation and independence in Islamic Boarding Schools, as well as developing the capabilities, knowledge and commitment of all stakeholders. Al-Ittifaq Islamic Boarding School does not always prioritize profit as a goal, but tries to foster a sense of belonging, pride, provide knowledge in the form of experience, ability development, and innovation for everyone involved in entrepreneurial activities.

Keywords: *Entrepreneurship, Humane Entrepreneurship, Humane Cycle, Enterprise cycle.*