

ABSTRACT

The development of Tourism in Garut is still being developed. Garut has many beautiful and enchanting tourist destinations. Ranging from natural attractions, beaches, temples, lakes and family tours of hot spring baths in Garut. Situ Bagendit is one of the natural tourist attractions in Garut Regency. The area with a total area of 124 hA is quite crowded, especially visited by local tourists from Garut and its surrounding areas on holidays. Until the latest data released by Department of Culture and Tourism of Garut Regency in 2014, tourist visits to Situ Bagendit are still volatile. Nevertheless, every year nearly 300,000 tourists.

The design of this resort applies the concept of "The Natural Beauty of Garut" with the aim to advance the tourist attractions of Garut with the beauty of the design in it. The material used comes from around the design which will later be used into its interior elements, and gives the impression of Fresh and Comfortable to visitors. By applying this concept it is expected to fulfill and support the tourism potential of Garut's Natural Tourist Attraction which is still beautiful and green. The application of Garut material is intended because it meets the request of the Secretary of Indonesian Hotel and Restaurant Association of Garut and introduces Garut material to visitors who come.

Keywords: Tourism, Situ Bagendit, Nature, Resort Design