ABSTRACT

DESIGN AND IMPLEMENTATION OF ODOO ERP FROM PERFORMANCE MANAGEMENT BASED ON WEBSITE PLATFORM WITH KANBAN AT STARTUP BASTARI

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In this current era of globalization, competition between businessmen is getting higher. The business owners must always be ready to face various problems in business process, as well as see an opportunity to be able to survive, compete and make a profit in their business activities. But just seeing an opportunity is not enough to survive in this era of globalization. In business, they can offer or provide two things between product or service. Hoped that they can able to monitor every business processes.

To simplify organize their company, scheduling and controlling the staff. A tools of application is needed for bridging between the business process and the system itself. And one of that tools of application is by implementing Odoo software based on ERP and CRM, especially in terms of performance management. With the implementation of this application software, it is expected to be able to help Bastari in managing or organizing event and wedding.

Therefore, so that the Bastari startup is able to expand its market share in a field of event and wedding organizer. And that is why Odoo implementation is needed to support any kind of administration. As well as receiveing service order, staff arrangements, processing the funds from the client, processing business partners data and processing marketing.

***Keywords*: *Website*, Startup, Odoo, ERP, CRM, Performance Management..**