

ABSTRACT

Television programs are dominated by foreign programs which cause television only as entertainment so the local national programs are less exposed. In order to provide programs that make a positive contribution to the audience, broadcasters give regulatory orders that require each network television station to broadcast local programs produced by each network in various regions. Therefore, this research was conducted to determine the function of Kompas TV West Java as news television in the information function, education function, entertainment function and social control function in an effort to preserve Sundanese art by using descriptive qualitative research methods. The results showed the function of Kompas TV West Java in Preserving Sundanese Art through Kompas Jabar and Sapa Jabar program.

Keywords: *Function, Local Network Television, Arts, Sundanese*