

## ABSTRACT

*In its news release, Seputar iNews Siang RCTI used sign language interpreters to make it easier for people with hearing loss to obtain information. In this study, the researcher used a descriptive quantitative research method with a correlation approach. The population in this study was Gerkatin (Gerakan untuk Kesejahteraan Tuli Indonesia) Bandung with a total population of 250 people. The researcher used a purposive sample technique and obtained a total sample of 30 people. The results showed that the use of the sign system significantly influenced the understanding level of people with hearing loss with a percentage of 65.7% and  $r_{count}$  of 1.307 >  $r_{table}$  of 1.984. This showed that the level of understanding of people with hearing loss is sufficient to understand through translating, interpreting, and extrapolating.*

**Keywords:** *Seputar iNews, Gerkatin Bandung, people with hearing loss*