

ABSTRACT

Gojek Bandung is one of the largest online transportation companies in Bandung. In this study the conditions experienced by Gojek Bandung related to compensation, motivation, and job satisfaction for partner drivers that have been found by the authors based on the results of preliminary tests show that compensation for partner drivers is medium, for motivation is high, as well as the level of work satisfaction of partners Drivers that are in the high category.

The study aims to determine the application of compensation and motivation of Gojek Bandung driver partners and how much influence it has on driver partners job satisfaction. The independent variable in the study is compensation and motivation while the dependent variable in this study is job satisfaction.

The method in this study used quantitative methods. The data collection technique used was through distributing questionnaires to 340 Gojek Bandung driver partners. The questionnaire that has been spread consists of 37 items using five (5) Likert scales. Sampling used a insidental sampling. The data analysis technique used descriptive analysis and multiple linear regression to interpreting the result of the study.

Based on the processing of data performed shows that perceptions of compensation is classified in the low category, but motivation and job satisfaction are classified in the high category Furthermore, the result of the study indicate that there is a positive significant effect of compensation and motivation on job satisfaction simultaneously or partially.

The research can be used as input for companies to improve job satisfaction of driver partners by reconsidering compensation in the form of wages (rates) and benefits, as well as creating pension program for driver partners so that they can create a sense of motivation at work.

Keyword : *Compensation, Motivation, and Job Satisfaction.*