

ABSTRACT

Earnings can be said of quality if that earnings can predict the future earnings. Earnings persistence can be a way to assess the quality of earnings by predict the future earnings, it is useful for investors and another financial statements users in determining decisions for business.

This study aims to determine the influence of cash flow volatility, sales volatility and accrual reliability on earnings persistence of the property, real estate, and building construction sektor companies listed on the Indonesia Stock Exchange (IDX) period 2014-2018. The population in this research is all property, real estate and building construction sektor companies listed on the Indonesia Stock Exchange (IDX) period 2014-2018. 95 samples were produced with purposive sampling. Data in this study were analyzed with descriptive statistics and panel data regression.

The results showed that cash flow volatility, sales volatility and accrual reliability silmutaneously influence on earning persistence. Partially, cash flow volatility have a negative effect on earning persistence and saless volatility have a positive effect on earning persistence. While accrual reliability variable did not have influence on earning persistence.

It is recommended to the next researchers to use another object and re-use cash flow volatility and sales volatility variables, because these two factors don't have ideal values yet, so it is possible to allows for differences in results. For investors, it is adviseable to use the research result as a consideration in taking an investment decision.

Keywords: Earning Persistence, Cash Flow Volatility, Sales Volatility and Accrual Reliability