

## **ABSTRACT**

*This research was conducted to determine the effect of Self Esteem and Self Efficacy on Employee Performance of PT Dana Tabungan Dan Asuransi Pegawai Negeri (TASPEN) Bandung Main Branch Office. The purpose of this research is to find out and analyze how Self Esteem, Self Efficacy, Employee Performance, and Effect of Self Esteem and Self Efficacy on Employee Performance of PT Dana Tabungan Dan Asuransi Pegawai Negeri (TASPEN) Bandung Main Branch Office.*

*In this research uses quantitative methods with analytical techniques used are descriptive analysis, multiple linear regression analysis, hypothesis testing (T & F test), coefficient of determination ( $R^2$ ), and using non-probability sampling with the type is saturated sampling. The number of respondents in this research was 46 respondents.*

*The results showed that Self Esteem was in the good category, Self Efficacy was in the good category, and Employee Performance was also in the good category. The conclusion from this research there is a significant influence of Self Esteem and Self Efficacy on employee performance at PT Dana Tabungan and Pegawai Negeri (TASPEN) Bandung Main Branch Offices, both partially and simultaneously.*

**Keyword:** *Self Esteem, Self Efficacy, Employee Performance*

