

## **ABSTRACT**

### **DESIGN PROTOTYPE CAFE RESERVATION APPLICATION IN BANDUNG**

**By: Arizqiah Amalia**

**1601160230**

Nowadays urbanization brings a lot of boons towards the society. The society gains more nutrients and food outlets (ex. restaurant, cafe, and fast food restaurant) this boons helps the society to visit food outlets and becoming more modern. Nevertheless these activity need a platform to inform people about the food outlets they going to visit, since there are a lot of the cafe & food outlets situations are unknown. To solve the problem, there's need datas that based from study, observation, survey and analyzing using visual analysis method, questionnaire data and comparison matrix which will then be tested to prospective users using the usability testing method, so it can make an application to help reserving café. Hopefully in the future, the application design can provide solutions and help the community in providing the right platform to provide information about food outlets.

**Keywords:** Application, cafe, reservation