ABSTRACT

The purpose of making the Design of Photography Promotion Book of Tourism

Objects in Cianjur Regency is to make it easier for tourists to go to Cianjur Regency

tourist attractions through photography books and to introduce tourism in Cianjur

Regency which is not very well recognized by the wider community. This Guidebook is

equipped with photos that are able to visualize places that can be visited by tourists, it is

hoped that this guidebook can help travel tours to Cianjur Regency and can attract

tourists to come to Cianjur Regency tourist attractions. This book contains a collection

of adventure photography works there with a brief description of the places visited. The

results of this book are expected to be able to provide a real picture and arouse the

interest of tourists to do adventure tourism, namely knowing tourism in Cianjur. The

work in the form of a tourist book containing photographs.

Keyword: Photography, Cianjur tourism, travel book.