

## **ABSTRACT**

*Bullying is an action which is often done by people include teenagers. Bullying can be like physical contact or verbally like making fun. The impact obtained by the victims such as losing confidence, always want to be alone, depression, or even committed suicide. From this case, there will be a positive self-concept from the victim that will lead to positive or negative directions. On positive self-concept will be able to recognize and accept themselves as they are, both all the weaknesses and strengths. The research methods that writer uses are interview, questionnaire and observation. And then for the analysis methods are using matrix analysis as a comparison with the similar projects and also using SWOT analysis. With the existence of this education book is expected to provide positive lessons for bullying victims or non-victims so that they can always be aware of that and accept themselves as they are and their own ways.*

**Keyword: Self Acceptance, Bullying, Self Concept, Illustration Book.**