

ABSTRACT

Reproduction can be interpreted as a human process to make descendant(s). With this general definition, reproduction is often considered only limited to sexual problems or intimate relationships, so that many parents feel inappropriate to talk about with children. With this problem, the writer will design illustration book that can help parents to provide an understanding to children aged 7-10 years about what is sex education in accordance with the stages that are appropriate to their age. By providing a simple understanding of what marriage is, body parts that cannot be touched by others and the physical differences between the bodies of women and men during puberty. The media that will be used is to use children's illustration books. By using an illustration book that relies on the drawing of an object can make it easier for parents to explain and provide clear safety to children.

Keywords: Illustration, children's Illustration, sex Education, graphic design, visual communication design