

ABSTRACT

investment is one of the factors that can affect the country's economic growth. The higher the level of investment, the higher the economic growth will be. But now only 0.4 percent Indonesians have invested. At present many digital application-based companies, Moduit is one of them. This application itself was only launched in the first quarter of 2019. But in the course of this application still requires users, especially among students. So the promotion design was made for the Moduit application to increase the Moduit application user.

Keywords: Promotion, Design, Application, Investment