

ABSTRACT

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In the domain of university education the phenomenon of sexual harassment receives less attention. One reason is the lack of awareness of the impact of sexual harassment by the public as well as a lack of publicity on this phenomenon. So it is very much needed a media to educate about the importance of awareness of the impact of sexual harassment among students. In media design, the role of the editor is to help the director convey the message to the audience through the application of colors and grafting techniques to influence emotions in the media. By using a mixed method (Mix Method) and through the process of literature study, interviews, questionnaires, observations, and analysis of similar works as well as with the psychology of communication approach as the basis of the author in making the concept of media design. The design of the media produced is in the form of a drama webseries media about a student who is sexually abused so that she experiences deep trauma and is always haunted by the incident. This design is expected to be used as an educational medium in tackling sexual harassment among students and can increase awareness of the impact of sexual harassment among students.

Keywords: Sexual Harassment, Film Webseries, Editing.