

ABSTRACT

Bandung is located in the West Java region and is the Capital of West Java, Bandung is known as the City of Culinary. One trend that is developing widely in Indonesian society is a healthy lifestyle, Bandung also adapting this trend. Healthy lifestyle practitioners tend to be a person who are minimalist and aware of the environment, their activities also make most of them use products that are comfortable, environmentally friendly and also simple. Research with the title "Leisure Wear Clothing Design for Women Healthy Lifestyle Perpetrators in the City of Bandung" has the formulation of how to maximizing the phenomenon of healthy lifestyle trends in Bandung, how to develop leisure wear clothing for women who practice healthy lifestyle trends in Bandung and how to method application of textile surface design techniques in leisure wear fashion design. The purpose of this study is to utilize the phenomenon of healthy lifestyle trends in Bandung, develop leisure wear clothing for perpetrators of healthy lifestyle trends in Bandung by using rayon and linen-based materials and pigment dyes and apply surface design textile techniques in leisure wear fashion design. This research uses literature study method by collecting sources sourced from journals, books, and experimental methods to explore or experiment on an object that can provide an information fact. The concept in this design is to optimize the use of materials properly by applying textile surface design techniques using pigment dyes.

Keywords: Bandung, Healthy Lifestyle, Leisure Wear Clothing, Surface Design Textile.