

## **ABSTRACT**

### **THE CULTIVATION OF SYNTHETIC LEATHER AS EMBELLISHMENT ON DEMI COUTURE**

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*Synthetic leather is a man-made material that looks exactly like the genuine leather. Besides the affordable price, a good quality faux leather will have a certain additive or coating which makes it more durable and have some advantages such as the character that resembles genuine leather, smooth texture, small pores, shiny and flexible. Based on the research method which is observation and interviews, synthetic leather are usually made as jacket, bottom, wallet, and belt. Other than that, synthetic leather made as fashion items category are still limited.*

*Then an explorations and analysis on synthetic leather are carried on with some processing technique such as manipulating fabric, manual cut and heating which gives a results of 3D effects and decorative effects from processing the synthetic leather. And can be applied to a clothing by composing it with design principle as the foundation such as unity, symmetrical balance, proportions, rythme, and dominations. And then concepting the clothing design with the inspiration of white jasmine flower and private wedding in the color of white, ballgown silhouette which can be removed easily and short skirt gown which makes the user easy to move and doing little activity but still looks elegant on formal event.*

*More detailed explanations of the results and analysis from this topic has already been written on this research.*

***Keywords : Synthetic leather, embellishment, manipulating fabric, demi couture, white jasmine flower, private wedding, natural color***