

ABSTRACT
Mobile Medical Check Up Exterior Design

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Health is the most important thing in life, because health can make the body fit and can smoothly carry out daily activities. Therefore, health checks are needed regularly so that the disease is detected early and can be prevented from the start. Every year the number of people living in urban areas continues to increase, especially the city of Bandung, which is one of the largest cities in Indonesia and has a population of 3.7 million. However, the development of the population in the city of Bandung is not comparable with the increasing quality of existing health services. Therefore, health agencies must improve, one of them is the design of health service advice, namely a health check car to improve the quality of health in urban communities. A car is specially designed exterior so that it can attract the interest of the community to do health checks and facilitate health workers in operating it based on visual, material, and system aspects. The design method used is descriptive qualitative by taking a number of steps taken, namely through observational approaches, namely knowing the field conditions related to the issues raised and conducting the analysis phase. This design is beneficial for urban communities to maintain their health and health agencies in carrying out their duties as integrated health services.

Keywords: Mobile Medical Checkup, Exterior, Visual, Material, System