

ABSTRACT

The Generation Z was born and developed together with gadget technology, which simultaneously developed rapidly until today. Gadgets and the internet world have become the identity of this generation, can also be called iGeneration, net generation or internet generation. Unlike the previous generation who needed understanding or adaptation to gadgets and the internet which was new at that time. This generation was born in 1995 to 2010, the evolution from previous generation, the generation X and Y. Basically, Generation Z is the same as Generation Y, they can do all the same activities but carried out in one time and quickly or instantly. Whatever they do is mostly related to the internet world, which since childhood, they have known and are familiar with the sophisticated technology of gadgets and the internet, which in addition to having a positive side but indirectly can also affect their personalities. In this connection, the author presents the response to the concerns of Generation Z on technology that makes a negative personality in Generation Z, which will be visualized through his paintings.

Keywords: *z generation, gadgets, internet, instant, personality.*