ABSTRACT

MANIPULATION OF COLOR PERCEPTIONS

MUHAMMAD RIZQI MUTTAQIN

NIM: 1604162051

(Visual Art Study Program)

Color in physics is a perception arising from a collection of light waves. Color and humans have a strong emotional connection. Color is felt to be able to represent the taste and hope of humans about their lives. What if the emotional connection he understood earlier was made random by manipulating colors. Red may not be a representation of anger, or blue may not represent peace and black is a good thing. Manipulation of color perception, for the writer, can make the audience aware of the emotional bond with that color. This is very interesting for the writer, especially if we remember that colors are not just perceptions caused by waves, not just an aesthetic experience. Then, perceptions are actually fragile and can change

Keyword: Light, Perception, Color, Photography, Still Life