

ABSTRACT

Leaders have an important role in achieving organizational success. In leading an organization, the leader has his own way / style in running an organization. This leadership style has an influence on employee work motivation and organizational service effectiveness on community needs. Bojongsoang Health Center is a health service facility that organizes public health efforts. So the leader has an important role in building employee motivation to achieve organizational goals. Therefore, the purpose of this research is to find out and analyze the influence of leadership style on the work motivation of Bojongsoang Community Health Center employees.

The purpose of this research is to find out and analyze the leadership style of Puskesmas Bojongsoang, and to find out and analyze the influence of leadership style on the employee work motivation in Puskesmas Bojongsoang.

This study uses quantitative methods. The data collection technique was by distributing questionnaires distributed to 32 respondents who were employees of Puskesmas Bojongsoang. Sampling uses a saturated sampling method. The analysis technique used to interpret the result of the study is descriptive analysis techniques and simple linear regression analysis by using SPSS ver 22.

Based on the results of the study using descriptive analysis of leadership style variables and work motivation variables included in both categories. The results of the partial hypothesis test analysis (t test) found that leadership style variables significantly influence employee motivation at 60.8% and the remaining 39.2% is influenced by other factors.

The conclusion of this study is the leadership style and work motivation of employees are in the good category, there is a positive and significant influence of leadership style and the work motivation of Bojongsoang Public Health Center employees.

Keywords: *Directive leadership style, supportive leadership style, partisipative leadership style, achievement oriented leadership style, employee work motivation.*