ABSTRACT

PT Medion Farma Jaya is a company in the pharmaceutical field with its main products being medicines, vitamins, vaccines and poultry equipment. PT Medion Farma Jaya has a desire to develop the application of management-level information systems in each unit to achieve business goals. One way to achieve business goals in the development of information systems is the need for an Information Systems Strategic Planning document. The method used in this study is *Anita Cassidy* with 4 phases applied, namely *visionning, analysis, direction, and recommendation*. The preparation of the document will be tested using the Enterprise Architecture Scorecard (EA Scorecard). The final results of this research are in the form of a *prototype* application of the information system Roadmap based on the results of the recommendations.

Keywords: PT Medion Farma Jaya, Information Systems Strategic Planning Document, Anita Cassidy, Enterprise Architecture Scorecard (EA Scorecard).