Abstract

Indonesia have a lot various of traditional liquors that already considered as cultural heritage in some Indonesia regions. One of the kind of those is Ciu from Bekonang Village, Sukoharjo Region, Central Java Province. Produced ciu from this region has been a cultural heritage since Netherlands colonization era. This what makes ciu from bekonang is one of the special heritage for this region and for Indonesian heritage commonly. Ciu has been an Indonesian traditional liquor since and become one of the traditional liquor heritage, just as same as Tuak from North Sumatera, Arak from Bali, Cap Tikus from Minahasa, and Sopi from Nusa Tenggara. Nowadays, the presence of traditional liquor in Indonesia is highly strictly prohibited from the production and the consumption, this what happens to ciu from bekonang village. Back then, ciu are allowed to be produced and consumed widely as traditional liquor, but with the presence of state regulations that regulate the production and consumption of ciu, now ciu only allowed to be produced as the raw material for medical alcohol purpose only. Ciu craftsmen in bekonang village now turns to traditional medical alcohol producers. With the presence of state regulation that regulates ciu needs and must be processed into medical alcohol, made a decent income declining to bekonang village's ciu craftsmen caused by the markets of medical alcohol isn't as wide as ciu markets. Wether the state regulations are strictly regulates the production and consumption of ciu, the bekonang village craftsmen are still producing ciu behind the shadow to keep maintaining their income. This final project titled "SEMBUNYI" lenghted 12 minutes, to tell people about ciu is one of the Indonesia traditional liquor heritage that still produced, consumed, and distributed behind the shadow of strict regulations, beside to maintain the craftsmen's income, they also preserve this as a cultural heritage that need to be preserved.

Key words: Alcohol, Ciu, Documenter Movie, Bekonang